

February 24, 2012



To:

Executive Board

Subject:

Proposed FY 2013 Business Plan Initiatives

Recommendation

Approve the proposed FY 2013 Business Plan Initiatives.

Analysis

Each year, Foothill Transit evaluates possible initiatives that will direct the agency's activities and focus for the coming fiscal year. The following seven key projects for the upcoming year are recommended for inclusion in the Business Plan:

- Plan and execute Foothill Transit's 25th Anniversary recognition
- Advance Foothill Transit's Zero Emissions Bus Project
- Implement a 30 vehicle per year bus replacement cycle
- Continue development of San Gabriel Valley Park and Rides
- Implement an upgrade to Foothill Transit's website
- Implement a Real Time Passenger Information system
- Pursue ISO 14001 Certification

These are proposed agency-wide initiatives for FY 2013. Individual department goals will be detailed in their respective sections within the preliminary FY 2013 Business Plan.

Pending approval by the Foothill Transit Executive Board these proposed initiatives will serve as the foundation for agency planning prioritization in 2013 and will be included in the Proposed FY 2013 Business Plan.

Sincerely,

Kevin McDonald

Deputy Executive Director

Doran J. Barnes
Executive Director